



»Sodelujemo skupaj za zeleno, konkurenčno in vključujočo Evropo«

»Working together for a green, competitive and inclusive Europe«

studioKroG	Studio Krožnega gospodarstva
	Studio of Circular Economy

## INFO DAY 31.05.2023

### (D.C.5.2.)

On 31.05.2023, the 5th Info Day of the studioKroG project was organised as part of the Environmental Economy Day at Brdo pri Kranju. The event was organised to raise awareness and inform about the project activities and the importance of reuse and re-design of waste in the context of the circular economy. The Info Day allows stakeholders to get all relevant information about the project in one place. The studioKroG information day offers an opportunity for interested parties to find out about the objectives, activities and expected results of the project, as well as to ask questions and obtain further clarifications.



At the info day we presented the studioKroG project and the important role it plays in addressing the challenges of the lack of understanding of circular resource use, especially to various environmental companies and organisations. At the info day itself, we gave a visual demonstration of the circular economy studio in Rogaška slatina and how the whole investment was carried out. The people who came to the info desk were extremely interested in the project itself. They were particularly interested in the final price of the investment and the permits. Which permits they need and where they can get them.



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28 representatives from different organisations and companies stopped by the info desk.



We also used the event to present the Norwegian Financial Mechanism itself.



To increase understanding of the circular economy, visitors to the Info Day were also able to take an online survey on Monitoring and Understanding the Circular Economy, which they took first before we said anything about the project itself, the circular economy and the Norwegian Financial Mechanism. Later, they took a survey on how we explained their understanding of the circular economy, re-use, etc.

We decided to do online surveys to reduce our ecological footprint. This is because such a survey does not produce waste materials such as used paper questionnaires or cardboard boxes to store them. This reduces the amount of waste generated during the survey. An online survey also eliminates the need to print paper questionnaires, which reduces paper consumption. Traditional survey methods often require printed questionnaires to be distributed and collected, which increases the environmental footprint. Ormož, 02.06.2023

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