

Working together for a **green**,  
**competitive** and **inclusive** Europe.

## INVITATION TO THE WORLD EARTH DAY 2024 EVENT

### »INNOVATION OF LIMITED SPACE IN THE CIRCULAR STUDIO ECONOMY« - studioKroG

#### Cue:

Key global guidelines relating to reducing plastic and promoting a circular economy at a global level:

1. **The United Nations 2030 Agenda for Sustainable Development:** the Agenda includes the Sustainable Development Goals (SDGs). Sustainable Development Goals (SDGs), of which SDG 12 (Responsible Consumption and Production) is directly linked to reducing waste and promoting recycling.
2. **The EU Strategy for Plastics in a Circular Economy:** This strategy, adopted by the European Commission, highlights the need to transform the way plastics are designed, produced, used and plastic products in Europe, with the aim that by 2030 all plastic products on the EU market will be recyclable.
3. **The United Nations Convention on Biological Diversity:** This Convention stresses the importance of the importance of biodiversity conservation and the protection of natural habitats, which is key to the fight against plastic pollution.
4. **The UN Global Compact on Marine Plastics:** This initiative encourages countries to reduce plastic in the oceans, which is one of the biggest environmental threats.
5. **The Paris Climate Agreement:** Although not directly related to plastics, it highlights the need to global emissions reductions and a shift to sustainable practices, which may include management of plastics as part of a wider effort to reduce carbon footprint.

This year's World Earth Day reveals the problems of plastic and is called »**Planet Against Plastic**« That's why we want to put the spotlight on experiential learning to use natural resources more wisely - **innovations and policies for a sustainable future**. Innovation of limited space in shipping containers, as a tool for demonstrating a reality that we are fundamentally unwilling to acknowledge, acts as a powerful metaphor for our planet. This approach reveals in a direct and experiential way a profound truth about our world: we are living on a finite planet with finite resources.

When we put people in a situation where they have to work and live in a limited space, like a shipping container, they are directly confronted with the challenges of limited space and resources. This is the microcosm that symbolises the wider environmental challenges facing our planet. In this context, the innovation of limited space does not not only stimulate creativity and innovation in finding solutions to optimise space and resources, but it also acts as a living lesson on the importance of sustainable action and careful management of resources at the local and regional level.

Just as in a container, where space and every resource is precious and indispensable for thoughtful use, so too in a Earth. Our planet has limited supplies of water, air, food and energy. Any irresponsible management of resources leads to the depletion of these reserves, which in turn threatens our future and the well-being of future generations.

The demonstration of limited space in shipping containers thus highlights the need for innovative approaches to tackling environmental challenges, encourages reflection on our impact on the planet and highlights the importance of sustainable lifestyles. It is a reminder that we need to act thoughtfully, respectfully and with recognizing that our natural resources are finite and that the future of our planet depends on our actions.