



»Working together for *green*, *competitive* and *inclusive* Europe«

Invitation to visit the studioKroG circular economy demonstration centre - Slovenske Konjice

Dear Sir or Madam,

You are cordially invited to visit the studioKroG circular economy demonstration centre in Slovenske Konjice, where we will discuss key aspects of the circular economy with an emphasis on the importance of **circularly equipped shipping containers** and their role in **understanding the circular economy**. As a presentation of the circular resource investment of the studioKroG project, supported by the **Norwegian Financial Mechanism** we are providing an invaluable experience that is the basis for tackling climate change and transitioning to a circularity. This experience is lasting knowledge that will shape our sustainable future. You will be able to use it as a solid basis for designing policies and strategies to implement green policies.

The topics we will present will not only be theoretical knowledge, but **practical solutions** that can be applied in practice. The investment takes into account key green policies and actions to promote sustainable development and Key green policies include climate policy, circular economy, nature conservation and biodiversity conservation, energy efficiency, education and awareness-raising. Our aim is to share insights into the important changes that can be achieved through innovation and implementation of circular approaches.

Date and time: 8 November 2023, 10:00

Address: Circular Economy Studio, Tattenbachova 5d, 3210 Slovenske Konjice

10.00	Arrival at studioKroG, Tattenbachova 5d, Slovenske Konjice
10.00-10.05	<i>Opening greetings</i> mag. Marko Koprivc, State Secretary, Ministry of Cohesion and Regional Development Marinka Vovk, Director, CPU
10.05- 10.30	<i>Presentation of the Circular Economy Studio project</i> Dr. Klavdija Rižnar, Project Manager studioKroG, ZRS BISTRA PTUJ Presentation of circular resource use on the example of shipping containers Dr. Marinka Vovk, studioKroG Investment Manager
10.30-11.30	<i>Discussion on the potential of the local community in the field of waste reduction, social innovation and circular economy</i> mag. Marko Koprivc, State Secretary, Ministry of Cohesion and Regional Development Dr. Jernej Štromajer, Secretary, Ministry of Economy, Tourism and Sport Jože Komerički, Architect, Sperono d.o.o. Erik Vodenik, architect of the "Tiny house" concept, EV arhitektura s.p. Marin Zver, Youth Representative for a Sustainable Future Moderator.
11.30-12.00	<i>Press Conference</i> 11. Marko Koprivc, State Secretary, Ministry of Cohesion and Regional Development Dr. Jernej Štromajer, Secretary, Ministry of Economy, Tourism and Sport Jože Komerički, Architect, Sperono d.o.o. Erik Vodenik, architect of the "Tiny house" concept, EV arhitektura s.p. Dr. Klavdija Rižnar, Dr. Marinka Vovk, studioKroG



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA KOHEZIJO IN REGIONALNI RAZVOJ



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The StudiokroG tour and discussion is an opportunity to understand the important role of social innovation in global context in the circular economy. It is our shared responsibility to co-create a sustainable future where innovative solutions play a key role in tackling environmental and social challenges. Through this experience, it is possible to learn how social innovation can transform our responses to climate change, promote a sustainable economy and increase people's well-being.

You are cordially invited!

Yours sincerely,

Dr. Marinka Vovk, CPU, studioKroG Investment Manager Dr. Klavdija Rižnar, studioKroG Project Manager

The studioKroG project is co-financed by Norway through the Norwegian Financial Mechanism in the amount of EUR 776.975,00.

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