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**FOR PUBLICATION ON WORLD EARTH DAY 2024**

**INNOVATION IN THE CIRCULAR ECONOMY STUDIO IN SLOVENE KONJICE REVEALS DEEP  
TRUTH ABOUT OUR PLANET**

**Slovenske Konjice, 22 April 2024** - On the occasion of this year's World Earth Day, called "Planet Against Earth's Planet Planet Plastics", we will focus on the importance of innovative approaches to tackling environmental challenges and promoting sustainable living for future generations.

Key global guidelines relating to reducing plastic and promoting circular. The key global challenges on plastics and the global economy clearly point to the need for action. The United Nations Agenda for Sustainable Development 2030, the EU Strategy on Plastics in a Circular Economy, the United Nations Convention on Climate Change, the United Nations Framework Convention on Climate Change, the United Nations Framework Convention on Climate Change, the United Nations Framework Convention on the Sustainable Development of United Nations Convention on Biological Diversity, the United Nations Global Compact on Marine Plastics and the Paris Climate Agreement - all these initiatives underline the urgency of action to protect our planet.

This year's event at **the Circular Economy Studio** in Slovenske Konjice, supported by the Norwegian Financial Mechanism, will reveal a profound truth about our planet **through the innovation of limited space** in used shipping containers. This will directly address the challenges posed by the constraints of space and resources. It is a microcosm that symbolises the wider environmental challenges facing our planet.

Our innovation not only encourages creativity and innovation in finding solutions to optimise space and resources, but also acts as a living lesson on the importance of sustainability and care at local level.

The slogan of this year's World Earth Day, "Planet Against Plastic", reminds us that we need to reduce the use of plastics for the good of human health and our planet. It calls for a 60% reduction in production plastic by 2040, with the ultimate goal of ensuring a plastic-free future for future generations. How we can contribute to achieving this goal will be presented through the StudiKroG follow-up project, by setting up a **100% recycled RepairCafe** space next to studioKroG, where there will be the opportunity to learn repair and reduce waste, including plastics.

Join us at the Circular Economy Studio in Slovenske Konjice, where we will be together with Director of JKP Slovenske Konjice **mag. Aleš Brglez**, **President of Ecologists Without Borders Katja Sreš**, **the project manager of studioKroG - dr. Klavdija Rižnar from ZRS Bistra Ptuj and representatives of the project partners. OKP ROGAŠKA SLATINA and RRC Ormož** to think, innovate and share ideas for a more sustainable future and a faster transition to a circular economy. Our planet is the only one we have, so it is a common to protect and preserve it is vital. At the end of the event the results achieved by the studioKroG project, which demonstrates the practical implementation of the circular economy for reducing the consumption of virgin materials and increasing the understanding of circular use of waste as a resource.

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*Address of the event: CPU - Circular Economy Studio, Tattenbachova 5d, 3210 Slov. Konjice, Slovenske Konjice*

*Event time: 22 April 2024, [Time: 10.00]*

**StudioKro Project Consortium**